Riverbend Weekend Meals

Fictional sample · Donor presentation to a family foundation

A bag of food home with students every Friday of the school year

The need: 110 referred students are waiting

2026-27 school year · source: partner-school referral records

410	300	110
STUDENTS REFERRED	**STUDENTS SERVED**	**ON THE WAITLIST**
By partner schools	Current program capacity	410 – 300

Cost per student for a school year

Fictional cost assumptions

COST ASSUMPTION	VALUE
Food cost per weekend bag	$5.20
Packing supplies and delivery per bag	$0.80
Total cost per bag	$6.00
School weekends per year	36
Cost per student per school year	$216 (36 × $6.00)

What $216 includes, and what it does not

- Includes: food for each weekend bag
- Includes: packing supplies
- Includes: delivery to partner schools

- Excludes: program coordinator salary
- Excludes: warehouse rent
- Excluded costs are funded separately, outside this ask

2025–26 results and how we measured them

Fictional outcomes, with denominators

OUTCOME	RESULT	HOW IT WAS MEASURED
Students enrolled	300	Program roster
Weekend bags delivered	9,840 of 10,800 planned (91%)	Delivery logs signed by school staff
Families: bags lasted the weekend	162 of 214 responses (76%)	Voluntary, anonymous end-of-year survey

How we measure impact

1. Define each outcome in one sentence
2. Name the data source: roster, delivery logs, survey
3. Record the denominator: planned, surveyed, responded
4. Note the collection date and who collected it
5. State the limits of the data

What these results do not show

- The survey reflects the 214 families who responded, not all 300
- Answers are self-reported
- There is no baseline or comparison group, and only one year of data
- They do not show that the program changed school performance or health

Giving levels

Every level uses the $216 cost per student

GIFT	WHAT IT FUNDS	CALCULATION
$216	Weekend meals for one student for a school year	1 × $216
$5,400	Weekend meals for 25 students	25 × $216
$23,760	Every student on the waitlist (110 students)	110 × $216

Our ask: $23,760 to close the waitlist

110 students × $216 · weekend meals for every referred student this school year

Next step: visit a Friday bag-packing session, 20 November · Fictional sample