Six Presentation Palettes With Measured Contrast

Fictional sample deck. Each palette is shown as a slide pair using the exact HEX values from the article.

Corporate Light: accent heading #2563eb

- Background #ffffff
- This text is body color #1e293b: 14.63:1
- Heading and dots use accent #2563eb: 5.17:1
- Both pairs pass 4.5:1, so they work at any text size

Corporate Light: positive green #059669

- This text is secondary color #475569: 7.58:1
- Heading color #059669: 3.77:1
- Bullet dots #059669: 3.77:1
- Large text and graphics only: it passes 3:1, not 4.5:1

Startup Dark: accent heading #f97316

- Background #0f172a
- This text is body color #f8fafc: 17.06:1
- Heading and dots use accent #f97316: 6.37:1
- Both pairs pass 4.5:1, so they work at any text size

Startup Dark: muted gray #64748b

- This text is secondary color #94a3b8: 6.96:1
- Heading color #64748b: 3.75:1
- Bullet dots #3b82f6: 4.85:1
- The heading color passes 3:1 only, so keep it for large text and graphics

Healthcare Light: accent heading #0f766e

- Background #fafaf9
- This text is body color #14532d: 8.72:1
- Heading and dots use accent #0f766e: 5.24:1
- Both pairs pass 4.5:1, so they work at any text size

Healthcare Light: soft teal #0d9488

- This text is secondary color #57534e: 7.30:1
- Heading color #0d9488: 3.59:1
- Bullet dots #6b8f71: 3.47:1
- The heading color passes 3:1 only, so keep it for large text and graphics

Creative Dark: accent heading #ec4899

- Background #18181b
- This text is body color #fafafa: 16.97:1
- Heading and dots use accent #ec4899: 5.02:1
- Both pairs pass 4.5:1, so they work at any text size

Creative Dark: second accent #8b5cf6

- This text is secondary color #a1a1aa: 6.91:1
- Heading color #8b5cf6: 4.18:1
- Bullet dots #71717a: 3.67:1
- The heading color passes 3:1 only, so keep it for large text and graphics

Warm Editorial: accent heading #92400e

- Background #fffbeb
- This text is body color #78350f: 8.75:1
- Heading and dots use accent #92400e: 6.84:1
- Both pairs pass 4.5:1, so they work at any text size

Warm Editorial: light accent #b45309

- This text is secondary color #57534e: 7.36:1
- Heading color #b45309: 4.84:1
- Bullet dots #b45309: 4.84:1
- Passes 4.5:1, so it also works for body-size text

Cool Neutral: accent heading #7c3aed

- Background #f8fafc
- This text is body color #0f172a: 17.06:1
- Heading and dots use accent #7c3aed: 5.45:1
- Both pairs pass 4.5:1, so they work at any text size

Cool Neutral: bright cyan #0891b2

- This text is secondary color #64748b: 4.55:1
- Heading color #0891b2: 3.52:1
- Bullet dots #0e7490: 5.12:1
- The heading color passes 3:1 only, so keep it for large text and graphics